

Workforce Development Board Members

The Workforce Board Member Board members play a critical role in ensuring the success of workforce development in their local Workforce Area. Board members are carefully selected based on their willingness to commit time and energy to the Board. You can have an immediate impact on workforce issues in the community by making every effort to use the services offered by your Board, attending meetings regularly, and serving on committees as needed.

One of the most important goals of a Board member is outreaching the business community, inviting them to participate in the workforce development process and taking their workforce issues back to the Board. You are an advocate for the employers and job seekers in your community. Various entities work together to successfully plan, implement, oversee, and evaluate the Pennsylvania Workforce System within your community. You must be engaged in the vision and strategic planning of the Board.

The Board staff will see that your strategic plan is implemented, and they will oversee the day-to-day activities of Board operations. Board members must review performance regularly. The Roles and Responsibilities for new Board members include, but are not limited to:

- Understanding and communicating employer needs.
- Maintaining a strategic focus on workforce issues in the community.
- Building a plan based on the Governor's goals and objectives to meet the skill needs of local employers.
- Taking a leadership role in setting local workforce policy.
- Designing the area's One-Stops (PA CareerLink® Centers)
- Utilizing the services of the PA CareerLink® Centers.
- Identifying employers who will hire trained workers.
- Developing expectations of performance outcomes and customer satisfaction.
- Setting performance measures for the local Workforce System that incorporate the Governor's goals and objectives.
- Monitoring and evaluating the effectiveness of the area's service providers.
- Directing Board staff to make adjustments, as appropriate, to ensure quality of services and attainment of goals.
- Designing solutions to assist job seekers in meeting the hiring needs of employers.